



 Automation Alley[®]

SMART MANUFACTURING STARTS HERE

AUTOMATION ALLEY: The thinkers and makers driving
Southeast Michigan's Industry 4.0 transformation





Automation Alley

is Michigan's leading nonprofit technology and manufacturing business association, connecting industry, academia and government to fuel Southeast Michigan's economy and accelerate innovation. We focus our efforts on innovation and technology, entrepreneurship, talent development, defense and international business, providing resources, funding and actionable intelligence to help our members grow and prosper in the digital age.



WHO WE SERVE

Businesses focused on technology and manufacturing - from startups to large corporations - with activities in Michigan.



IMPACTING THE FUTURE

ACT: Join Automation Alley, where knowledge creates opportunities for success.



OUR MISSION

The mission of Automation Alley is to position Southeast Michigan as a global leader in Industry 4.0 by helping our members increase revenue, reduce costs and think strategically as they keep pace with rapid technological changes in manufacturing.

OUR VISION

Southeast Michigan is the leading applied technology and innovation region in the world.



Automation Alley programs and services are made possible in part through ongoing support from the Michigan Economic Development Corporation.



Artificial Intelligence
and Big Data



Cloud Computing



Cybersecurity



Modeling, Simulation
and Visualization



THE SMART FACTORY

ACT: Join Automation Alley to prepare your organization for Industry 4.0.



What is Industry 4.0?

Also known as the fourth industrial revolution, Industry 4.0 represents the convergence of digital and physical technologies currently disrupting the manufacturing industry. Automation Alley provides critical resources for companies across all industries as we enter a new era of smart manufacturing.



Advanced Materials



Additive Manufacturing



Robotics



Industrial Internet
of Things



Industry 4.0 Readiness

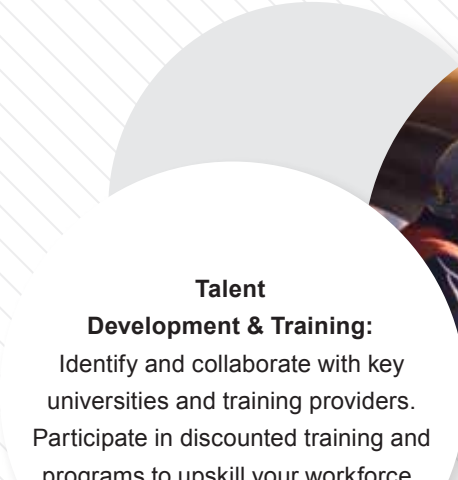
As the world becomes increasingly digitized, we help Southeast Michigan businesses navigate the smart technologies of Industry 4.0.

Here's how you can get involved:



Technology Industry Report:

Gain insights into the future of the technology and manufacturing industries both locally and nationally.



Talent Development & Training:

Identify and collaborate with key universities and training providers. Participate in discounted training and programs to upskill your workforce.



KNOWLEDGE AND ACTION

Committees:

Influence our programs, position your brand alongside other key players and shape the future of technology and manufacturing.



Integr8™

Automation Alley's Global Industry 4.0 Conference:

Get inspired by the world's foremost Industry 4.0 thought leaders and the technologies shaping our future.

Technology Takeover:

Share best practices, develop solutions to industry challenges, collaborate and learn.

ACT: Join Automation Alley and learn to solve the most critical and actionable issues facing the tech and manufacturing industries today.



The 7Cs™ Program

Take your company to the next stage of success. Automation Alley's 7Cs™ program matches growing and transitioning advanced manufacturing and technology companies with resources, support and investment dollars to transform ideas into marketable technologies and services.

The program includes a Growth Assessment to help with culture, strategy and execution.



1. Concept



2. Context



3. Clarity

GAIN TRACTION

ACT: Join Automation Alley and take your company from concept to commercialization.



4. Customers



5. Capital



6. Commercialization



7. Community



Trade Mission Program

Automation Alley's trade missions lead Michigan companies to international and domestic locales, introducing small and medium-size businesses to new high-growth markets and opportunities to expand and diversify their product, service and technology offerings.



Meet the right people.

Connect with potential buyers and end users of your products, services and technologies.



EXPORT CONTRA**ACTS**

ACT: Join Automation Alley and get matched to business opportunities abroad.

Learn from the experts.

Meet with government officials and business leaders who will share their firsthand insights into the opportunities and challenges of doing business overseas.



Save time and money.

Let us take care of the travel details. Our trade missions are stress free and offer a significant savings to companies looking to go global.



Get results.

Our award-winning trade mission program has generated over three-quarters of a billion dollars in export sales for company participants, while creating thousands of local jobs.





Networking:
Meet new clients, vendors and potential business partners in the Automation Alley community.



Seminars and Workshops:
Get actionable intelligence for your workforce through weekly educational information sessions.



Brand Exposure:
Sponsor an event, program or committee to position your company among industry leaders.

VISIBILITY AND INTERACTION

ACT: Join Automation Alley and connect with peers, customers, thought leaders and policy makers from all corners of the region and world.



Hosting Opportunities:
Showcase your facility and bring potential clients into your space by hosting an event.



Government Advocacy:
Influence state economic development policy to serve regional interests and support our region's tech and manufacturing industries.



Thought Leadership:
Identify industry trends and share strategies for success while promoting our region and your organization.

ACT NOW

ACT: Support our vision. Influence our efforts. Be part of Southeast Michigan's Industry 4.0 transformation.

JOIN NOW: Visit automationalley.com,
call 800.427.5100 or email info@automationalley.com.





2675 Bellingham Drive | Troy, MI 48083-2044

Phone: 248.457.3200 | Toll free: 800.427.5100 | Fax: 248.457.3210

info@automationalley.com | automationalley.com



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